



Nicole Elizabeth

New Media Design • UX/UI Development • Photography

SUMMARY

Looking for a career that will allow for growth in web design and user experience, while continuing my education

EDUCATION

BFA- Academy of Art University, School of Web Design and New Media - 2023
Leadership Training: Cross Cultural Studies Classes - PennState University - 2016
Maine Photographic Workshops - Commercial and Lighting Master Classes- 2009
BFA -Art Institute of Boston at Lesley University, Photography, - 2005-2007

EXPERIENCE

NICOLE ELIZABETH PHOTOGRAPHY, PERSONAL BUSINESS, SEPT. 2003-PRESENT

- Owner, photographer, marketer, website designer, and educator for clients
- Specializing in editorial photography, portraits and promotional imaging for small businesses and helping small businesses brand with photography, video and social media presence
- Teaching clients branding consistency and photography setup sustainability

CREATIVE PRO/TRAINER, APPLE; TIGARD, OR — AUG 2016- DEC. 2019

- Facilitating classes to customers, businesses and team members on Apple software, hardware, services and technology business solutions
- Teaching and demonstrating artistic practices using technology.
- Using customer data and business traffic patterns to create educational programming for customers that encouraging participation and attendance
- Finding solutions to meet company goals through internal trainings

TRENDS & INSIGHTS, RETAIL STRATEGIES, APPLE INC, CUPERTINO, CA - APRIL 2016-AUG. 2016

- Working with cross cultural loyalty data to analyze trends, find usable data and gain insights that impact Apple Retail strategies on a global scale
- Researching data in customer and internal employee comments
- Designing presentations for corporate leaders to address opportunities and influence initiatives
- Creating training materials for Apple Retail leadership on new software platforms

LEAD SALES/ EMPLOYEE TRAINER, APPLE, LANCASTER,PA & TIGARD,OR- NOV. 2012-APR. 2016

- Performing in the top 10 percent of the sales team for 3 years.
- Responsible for on boarding and training team members on company expectations, sales practices, services and new product launches

PHOTOGRAPHER, SHADOWLIGHT GROUP, APRIL 2010-SEPT. 2011

- Working as a photographer and photoshop editor for national clients including Lowes, Jenn Air, KitchenAid and Electrolux
- Hands on client relations within a B2B sales model
- Working with designers and clients to capture images, while maintaining contracts, deadlines and vision of projects

SOFTWARE SKILLS

Mac OS, iOS, Adobe Photoshop, Illustrator, After Effects, Premier, InDesign CC, Pages, Numbers, Keynote, Word, Excel, PowerPoint and other database applications. HTML,CSS,JS,PHP